

REPORT 2014

WE BELIEVE WE CAN END HUNGER

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But we need you. Make a commitment wherever you can in your life to help put an end to world hunger.

TOGETHER, WE CAN CHANGE THE WORLD

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REATING HUNGER





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VOLUNTEERING









CHAIRPERSON'S REPORT

This has been another incredibly successful year for Heifer international South Africa (Heifer). During 2014, Heifer has continued to build on its three core strategies of Scaling up, Resource Diversification and Strengthening Global Systems.

Heifer's scaling up has reached new levels with the first successful year of the 2100 families in the Blouberg Project coming to an end. The successes of the Blouberg Project will now be carried across to the Jozini Project in KwaZulu-Natal, where 2500 families will work with Heifer to end hunger and poverty in their communities, come March 2015.

Heifer has continued to explore new funding avenues as well through increased grant, corporate and individual donations – with the most exciting being Expedition 720° in which Angelo Wilkie-Page will raise funds for Heifer by breaking the World Record for fastest circumnavigation of the globe while focusing on a fundraising goal of 1 million USD for our mission.

Heifer staff realise the importance of building their own capacity within the organisation, in an effort to better serve the communities in which we work. Hence, the Heifer staff have spent the past year on several learning exchanges within the global Heifer International community - studying best practice models from other Heifer projects and partner organisations and incorporating new Heifer systems into Heifer's own work.

Heifer International South Africa continues to be successful in helping end hunger and poverty for the most vulnerable South African families because of the amazing funding partners, staff interns and volunteers who are so deeply committed to our goals and the mission and vision we all share.



Angela Lasiter Heifer International South Africa Board Chair





Above: Angela Lasiter





CEO'S REPORT

As Heifer International celebrated its 70th birthday this year, it gave us at Heifer International South Africa (Heifer) pause to reflect on how far we had come as an organisation both globally and locally, the challenges we had faced and the successes we had achieved in moving towards our mission of ending hunger and poverty in South Africa and caring for the earth.

Since 1944, the total number of families assisted globally, directly and indirectly, is almost 20.7 million - more than 105.1 million people. Whilst the last 70 years have allowed us to gain incredible experience combating hunger and poverty through livestock and agricultural interventions, we are still continuously learning new ways of working with rural communities and always mindful of those communities' ever changing needs.

With the Millennium Development Goals nearing an end and with roughly 12 million need for larger scale impact in these communities.

programme focusing on the goat value chain with our sister countries. Zimbabwe. Malawi and Zambia. Our aim will be to work collaboratively with partners at all levels to sustainably lift 87,500 rural, small holder farmers in South Africa out of poverty by supporting the growth of goat production enterprises in the smallholder goat farming

None of this work would be possible without the dedication of the thousands of small

Marisia Geraci **Chief Executive Officer** Heifer International South Africa

Varisia Leiaci









CREATING CHANGE

For close to 15 years, Heifer International South Africa has been empowering people to change their lives.

MISSION

The mission of Heifer International South Africa is to work with communities to end hunger and poverty in South Africa and to care for the Earth.

VISION

Heifer International South Africa (Heifer), in partnership with others, is transforming communities, achieving sustainable community development, improving the livelihoods of thousands of families and caring for the Earth through extensive training, crop production and the provision of livestock.

STRATEGIC PRIORITIES

Scaling up programmes, Resource Diversification and Strengthening Global Systems.

HISTORY

Heifer International began exploring the possibility of working in South Arica in 1995, soon after the end of Apartheid. After research and several successful pilot projects, Heifer International South Africa was registered in 2000. Heifer International South Africa is a non-profit

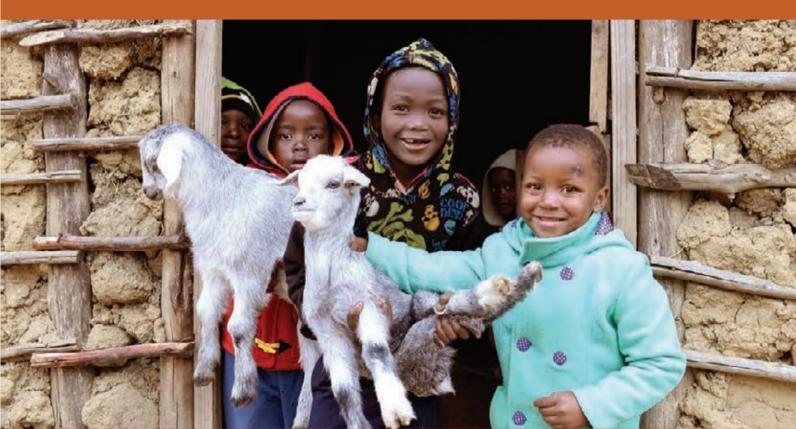
organisation and a public benefit organisation under South Africa law. Since 2000, Heifer has worked in partnership with over 5000 families in three provinces – KwaZulu-Natal Province, Eastern Cape Province and Limpopo Province – providing rural farmers with the knowledge, skills and resources needed to develop their farms into sustainable small businesses capable of feeding and supporting their communities. As well as training and on-going support, Heifer International South Africa provides limited agricultural inputs such as livestock, seedlings and trees to the most vulnerable households. In addition, each recipient agrees to pass on the equivalent of what he or she receives to another poor family – Passing on the Gift®. Through this simple concept, more and more families are achieving self-reliance through successful small farming.

BIG CHANGES START SMALL

As the Spanish Civil War drew to a close, an American relief worker, Dan West, found himself forced to decide which poor refugee children would get the meagre cups of milk he was handing out. Realising that this kind of aid could never be enough, he started an organisation dedicated to giving poor families livestock so that they could feed their own children, instead of relying on hand-outs – a cow instead of a cup. The first shipment of cows was sent from the US to Puerto Rico in 1944. Now, nearly 70 years later, Heifer is still helping poor families to become small farmers so that they can feed and support their families. Heifer has assisted more than 20.7 million families in over 126 countries, including 5000 in South Africa.

GOAL: IMPROVED GLOBAL SUSTAINABLE LIVELIHOODS





EVERYTHING STARTS WITH A DESIRE FOR A BETTER LIFE AND A BETTER WORLD.

ENDING HUNGER AND POVERTY

Our work starts with you. It ends in a world without hunger & poverty.

THE HEIFER WAY

We believe all people deserve dignity, opportunity, and a future free from hunger. We believe we provide the





THAT IS THE POWER OVER POVERTY.

That's real impact.

PASSING ON THE GIFT®

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At our heart lies Passing on the Gift®. The nature of our work allows families to become the cycle of positive change; those who received Heifer gifts become donors and Pass on the Gift of possibilities and shared successes to others in the community.

HOW IT WORKS

After a Heifer project is established, families that received resources from Heifer—such as livestock, seeds or training—pass on these gifts to other families in need in their community, allowing them to help others as they have been helped. So, a family that receives a goat will Pass on the first offspring or kid of that goat to another family in need.



TOOLS OF TRANSFORMATION

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We're just the catalyst. Sharing these tools gives people the skills and resources they need to expand their options for their future and the 12 Cornerstones for Just and Sustainable Development create the spark people need to take their family farm and transform it into a family business.

SIMPLE TOOLS. PROFOUND RESULTS.



Passing on the Gift®



Sharing & Caring



Improved Animal Management



Accountability



Sustainability & Self-Reliance



Nutrition & Income





Training & Education





Gender & **Family Focus**



Genuine Need & Justice



Improving the Environment



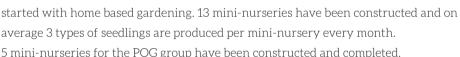
Full **Participation**

PHUHLISANANI PROJECT

SUMMARY

The Phuhlisanani Project is located near the town of Alice in the Nkonkobe Local Municipality, Amatole District, Eastern Cape Province. The project started in July 2012 with 402 members. All project participants have been equipped with appropriate knowledge and skills for sustainable development. All members have been trained in vegetable production, livestock management, HIV, basic business skills and Heifer's Cornerstones

During this past year, 402 families are currently eating vegetables from their home gardens and 312 POG group have



Heifer is currently constructing a mini-hub with an agro-store and market-place, providing the farmers with infrastructure linked to vegetable production and access to formal markets



I am planning to use the livestock to make my life and my parents' life better. I hope I will be able to show other youth in my area that as youth not employed we can make a living out of raising livestock and make an income to live a better life. **Mahlangabeza Vuyolwethu (29)**





STATS

- Original Project families **402**
- Female Project members 286
- Male Project members **116**
- POG Project families **327**
- Male POG Project members **96**
- Female POG Project members 231
- Total target number of people to benefit from the project **4415**

This project is supported by:

- UKAid (UK Department For International Development)
- National Lotteries Board
- WesBank Fund



SOUTH AFRICA

START A CYCLE OF HELPING OTHERS AND GROW THE SPIRIT OF GIVING EXPONENTIALLY.



SUKUMA POULTRY PROJECT

SUMMARY

The Sukuma Poultry Project is located Port Shepstone in KwaZulu-Natal Province, South Africa. The project began in 2011 with 172 members. Currently, 5160 Boschveld indigenous chickens have been distributed at the point of laying to 172 families with each family receiving 30 chickens and have received vegetables and fruit tree seedlings. 516 POG members have completed Heifer trainings and 785 chickens have been passed on. Further POGs will take place during the course of the year.



320 project members have home based vegetable gardens using chicken manure and composting techniques for their gardens. Project members are using water conservation techniques such as mulching to conserve water in the soil and water harvesting from roofs for use in the vegetable gardens.



Now I am able to plant my own vegetables because Heifer has trained me. My family is enjoying fresh vegetables from my garden. I would like to say thank you very much. Heifer must keep on doing good work and help other needy communities. **Mrs Sbongile Miya (56)**



STATS

- Original Project families **172**
- Female Project members 170
- Male Project members 2
- POG Project families 516
- Male POG project families **107**
- Female POG project families 409
- Total target number of people to benefit from the project **3440**

This project is supported by:

- Heifer International
- WesBank Fund







ZUSIPHE PROJECT

SUMMARY

Zusiphe Goat Project is located near Nkandla in the KwaZulu- Natal Province. It began in February 2012 with 104 project members. During the first few month of the project, project members were equipped with appropriate knowledge, skills for sustainable development and trainings. All 104 original project members have received goats and vegetables and fruit tree seedlings Kidding by goats provided is progressing nicely and forty (40) goats have been passedon thus far. Further POGs are expected to commence during the course of next year. Two hundred and eight (208) members have active vegetable gardens and growing a variety (5-7types) of healthy vegetables in their gardens for home consumption. The project has one active mini-nursery which has produced two thousand (2000) seedlings. Heifer International South Africa has secured funding to introduce a mini-hub with an agro-store and market-place. The Zusiphe mini-hub will initially focus on vegetable production and marketing.







A lot has change because we are being empowered by Heifer, now we know that we can not stave while we have all the knowledge and skills that we have acquired. We know have our own vegetables garden, where we get fresh vegetables. **Ms Baduvile Sbongile Sikhakhane** (59 years)

STATS

- Original Project families 104
- Female Project members **90**
- Male Project members **14**
- POG Project families 104
- Male POG project families **17**
- Female POG project families **87**
- Total target number of people to benefit from the project **1040**

This project is supported by:

- WesBank Fund
- National Lotteries Board
- DOW Chemicals





SMS 'HEIFER' TO 49040 TO DONATE R15

THUSANANG DAIRY PROJECT

SUMMARY

The Thusanang Dairy Project began in January 2013. The project aims to assist 600 families in the Matatiele area of the Eastern Cape to become successful, small-scale dairy producers. During the first few months of the project, project members were trained in Heifer Cornerstones, vegetable production, livestock management, HIV, basic financial management, agro-ecological practices, leadership, farm record keeping and gender awareness. Vegetable seedlings were also distributed to project families to begin vegetable gardens. Project families have now planted fodder and are caring for their cows. Project families are now working towards building sustainable dairy businesses in the Matatiele area.



I would like to thank Heifer for the change brought on by applying [Heifer's] Cornerstones, now that the project has started.

Mr Zibonele Mqilingwa (33)



STATS

- Original Project families 280
- Female Project members **101**
- Male Project members **179**
- POG Project families 69
- Male POG project families **59**
- Female POG project families 14
- Total target number of people to benefit from the project **3000**

This project is supported by:

- The Jobs Fund
- Mutual and Federal Community Trust







BLOUBERG PROJECT

SUMMARY

started in October 2013, and it aims to improve the food security and income security of 2100 families in the development of household small project, there has been a series of also visited by a team of PepsiCorps of the Farmers Business Association. and basic beekeeping management.







Continue with the good work to help others who are still like us before Heifer came to our community.

Martina Rabora (48)

STATS

Original Project families **700**Female Project members **231**Male Project members **469**

- Total target number of people to benefit from the project **10500**

This project is supported by:

- The Jobs Fund
- WesBank Fund
- The Foundation for Human Rights
- Spur Foundation



CHILDREN CHANGING THE WORLD



Children are the world's most valuable resource and its best hope for the future. – **John Fitzgerald Kennedy**



HOW READ TO FEED WORKS:

1.READ

Read to Feed encourages a love for reading. Through Read to Feed, students are inspired to read books for the sheer joy and pleasure of reading. The more they read, the more they learn about the amazing worlds reading can open up for them and the more they help those less privileged than themselves.



Through Read to Feed, children have the opportunity to learn about hunger and poverty in South Africa and beyond, and to discover how Heifer's work can solve this problem. Most important, children learn that their small actions, like reading a book, can change the world for the better. They will discover that every little donation makes a difference in someone's life.

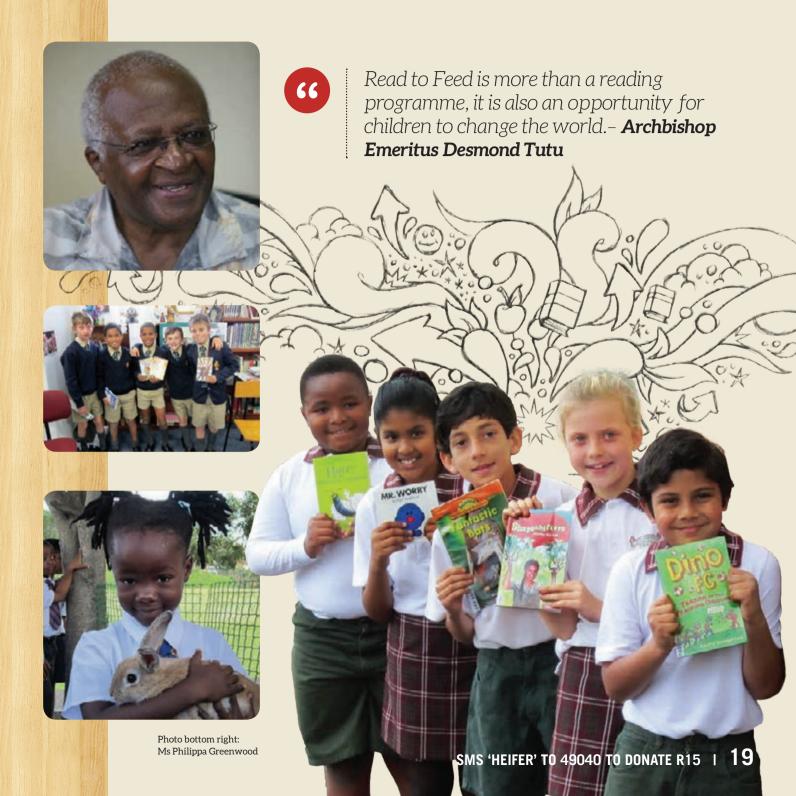
3.END HUNGER

For every book they read, children collect small sponsorships. The funds they raise help Heifer International South Africa assist thousands of rural people to grow healthy food for their families to eat and to sell by providing seeds, trees, livestock and intensive training and support.



SUPERHERO

Sherize Liebenberg went on a crusade of her own to raise her money – she visited a number of shops and businesses in a Durban North shopping Centre and she told them about Read to Feed®, and how desperately those rural people need us to help them.



VOLUNTEERING

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As a volunteer you share in Heifer's mission. Volunteers educate people about hunger and poverty and provide support to the organization. There are many ways to utilize your talents and skills.

READ TO FEED VOLUNTEER

Partner with a school to implement Heifer's Read to Feed programme and help children change the world by reading books to raise funds and support Heifer's work.

PERSON TO PERSON VOLUNTEER

Join a team of volunteers visiting events and public places to tell others about world hunger and the Heifer way.

COMMUNITY VOLUNTEER

Volunteer where you are. Take the time to tell others around you, in your suburb, at your workplace, in your circle of friends and acquaintances or at your church, club or community group about the problem of hunger and poverty and how they can help. Community volunteers can also set up local fundraising activities to support Heifer's mission.

TEAM HEIFER

Take up the challenge with Team Heifer! Run a marathon, cycle in a race, give up chocolate for a month or collect five cents from everyone you know. Choose your challenge, set your target, recruit your family and friends to join your team, raise money and support Heifer's mission.

FOR MORE INFORMATION ABOUT OUR VOLUNTEER PROGRAMME VISIT OUR WEBSITE WWW.HEIFER.ORG.ZA

EXPLORE THE POSSIBILITIES. CREATE A SPARK. INSPIRE CHANGE. TRANSFORM LIVES.



EXPEDITION 720°

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Our work starts with you. It ends in a world without hunger & poverty.

Team Heifer's explorer and adventurer, Angelo Page will be attempting to break 4 Guinness World Records by globally

circumnavigating, from East to West and Pole

to Pole in order to raise awareness and

funds for Heifer International
South Africa. Angelo and his
team's goal is to raise 1
million US Dollars, which
will assist
10 000 individuals,
2100 families out of
hunger and poverty and
given the opportunity to
sustain themselves indefinitely.
Like Angelo you too can create
change!



EXPLORE THE POSSIBILITIES. CREATE A SPARK. INSPIRE CHANGE. TRANSFORM LIVES.

HEIFER

EXPEDITION 720°, MAKING A DIFFERENCE ONE KILOMETER AT A TIME



PRIVATE + PUBLIC = IMPACT

The private sector is a powerful engine for economic growth. Through trade, manufacturing, investment and technology, corporations provide opportunities for millions of people in lowincome countries to lift themselves out of poverty.

Heifer International South Africa works closely with corporate partners to raise awareness, to develop new market opportunities for smallholder farmers and to raise funds in order to reach more families across South Africa and the rest of the continent

CORPORATE PARTNERS 2012 - 2013

WesBank Fund has been a Heifer supporter for many years. They currently support food gardening in three Heifer International South Africa projects, assisting more than 500 families to achieve food security and begin to earn income through farming.

Mutual and Federal Community Trust supports the Thusanang Project, an exciting dairy project that began this year in the Eastern Cape. Through this project, 600 poor families will become successful small-scale dairy producers.

Spur Foundation partnered with Heifer International South Africa in 2013 to provide financial support towards a new project in the Limpopo Province. Spur volunteers also visited the Zusiphe Project on Mandela Day and helped to plant trees and distribute goats.

DOW Chemicals has supported Heifer's work in KwaZulu-Natal for many years. This year, their support provided goats to more than 30 poor, rural families. Employees of DOW Chemicals also visited the project to help distribute the goats they had sponsored.

MAKE AN INVESTMENT TO END HUNGER AND POVERTY.



STATEMENT OF COMPREHENSIVE INCOME

Heifer Project South Africa NPC

(Registration number 2000/015804/08)

Figures in Rand	As at 30 June 2014 (AUDITED)	As at 30 June 2013 (AUDITED)
Revenue (Classified by type)		
Restricted Funding	13 947 282	13 379 263
Unrestricted Funding	147 224	354 877
Other Income	-	205 450
	14 094506	13 939 590
Other income		
	250,000	
Donated Equipment	350 000	00.444
Gains on disposal of assets	100 000	98 411
Interest received	89 874	
	539 874	98 411
Operating expenses		
Programme Expenditures	(9 293 104)	(1 081 143)
Fund Raising Expenditures	(950 377)	(8 671 783)
Operational Expenditures	(1829855)	(1 092 356)
Bank Suspense Account Written off	(55 762)	
	(12 129 098)	(10 845 282)
Operating surplus / Deficit	2 505 282	3 192 719
Finance costs	-	(228)
Surplus for the year	2 505 282	3 192 491
Other comprehensive income	-	-
Total comprehensive income for the year	2 505 282	3 192 491

STATEMENT OF FINANCIAL POSITION

Heifer Project South Africa NPC

(Registration number 2000/015804/08)

Figures in Rand	As at 30 June 2014 (AUDITED)	As at 30 June 2013 (AUDITED)
Asset		
Non-Current assets		
Property, Plant and Equipment	4 719 055	4 058 308
Current Assets		
Trade and Other Receivables	3 220 900	4 097 964
Cash and Cash Equivalents	5 699 793	2 898 260
	8 920 693	6 996 224
TOTAL ASSETS	13 639 748	11 054 532
Funds and Liabilities		
Funds		
Asset Funds	4719055	4 058 308
Accumulated Excess Fund	8 601 283	6756748
	13320338	10815056
Liabilities		
Current Liabilities		
Trade and Other Payables	319 410	239 476
TOTAL FUNDS AND LIABILITIES	13 639 748	11 054 532

STATEMENT OF CASHFLOW

Heifer Project South Africa NPC

(Registration number 2000/015804/08)

Cashflows from operating activities	As at 30 June 2014 (AUDITED)	As at 30 June 2013 (AUDITED)
Cash receipts from funders	-	10 332 723
Cash paid to suppliers and employees	3 388 840	(10 535 708)
Cash Generated from (used in) operations	3 388 840	(202 985)
Interest Income	89 874	98 411
Finance Costs		(228)
NET CASH FROM OPERATING ACTIVITIES	3 478 714	(104 802)
Casflows from investing activities		
Purchase of property, plant and Equipment	(1 044 699)	(222 177)
Proceeds on disposal of property, plant and equiment	367 518	
NET CASH FROM INVESTING ACTIVITIES	(677 181)	(222 177)
Casflows from financing activities		
Transfer (to) from Asset Funds Account	-	(73 302)
Total Cash Movement for the year	2801533	(400281)
Cash at the beginning of the year	2898260	3298541
TOTAL CASH AT THE END OF THE YEAR	5 699 793	2 898 260

STATEMENT IN CHANGES IN FUND

Heifer Project South Africa NPC

(Registration number 2000/015804/08)

Figures in Rand	Fund Balance Assets	Accumulated Excess Fund	Operational Offices	Project Funds	Total Funds
Balance at 01 July 2012	4 131 609	2 279 299		1 284 730	7 695 638
Total Comprehensice Surplus / (deficit) for the year	-	-	273 968	2 918 751	3 192 719
Fund Balance Asset Movements	(73 301)	73 301	-	-	-
Inter Fund transfers	-	200 667	(273 968)	-	(73 301)
Balance at 01 July 2013	4 058 308	2 553 267	-	4 203 481	10 815 056
Total Comphrehensive surplus for the year	-	-	-	2 505 282	2 505 282
Fund Balance Asset Movements	660 747	(660 747)	-		-
Balance at 30 June 2014	4 719 055	1 892 520	-	6 708 763	13 320 338

OUR SUPPORTERS

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FOUNDATIONS, TRUSTS, GOVERNMENT AND DEVELOPMENT AGENCIES

- Heifer International
- Department for International Development in the UK (DFID)
- Department of Agriculture, Forestry and Fisheries (National and Provincial)
- National Development Agency Limpopo
- National Development Agency
 Eastern Cape
- Canadian International Development Agency
- National Lotteries Board
- Jobs Fund

SCHOOLS

- Bulugha Farm School (EC)
- St. John's Diocesan School for Girls (KZN)
- Pitlochry Senior Primary School (KZN)
- Crawford Prep In La Lucia (KZN)

- Wykeham Collegiate (KZN)
- Clarendon Primary School (EC)
- Bishops PrePreparatory School (WC)
- Springfield Model Primary School (KZN)
- Breidbach Primary School (EC)
- St Stithians Boys Prep School (GP)
- Northlen Primary School (KZN)
- St Nicholas Diocesan (KZN)
- Benjamin Pine Primary School (KZN)
- Westville Hindu (KZN)
- Home Schools



HEIFER WOULD ALSO LIKE TO THANK THE MANY INDIVIDUAL DONORS WHO SUPPORT US WITH REGULAR, MONTHLY AND ONCE-OFF DONATIONS. TO DONATE TO HEIFER, PLEASE VISIT WWW.HEIFER.ORG.ZA.

GENERAL INFORMATION



Heifer International South Africa

BOARD OF DIRECTORS

Ms Angela Lasiter: Chair, Academic Affairs, Arkansas Dept of Higher Education.

Mr Matikane Abe Makiti: Vice Chair. Self Employed. Dr Hans Balyamujura: Treasurer, Co-Founder, Zed Group, Consulting, Management & Investments. Ms Thandeka Tutu-Gxashe: Director- Stakeholder

Relations, Desmond Tutu. Tutu Desk Campaign 2020.

Ms Ayanda Mbanga: Deputy Group CEO of Saatchi & Saatchi South Africa

Mr Keith Ramsay: Scientific Manager, Livestock Production, Department of Agriculture.

CONTACT DETAILS

Physical Address:

1 Wootton Avenue, Botha's Hill, KwaZulu-Natal

POSTAL ADDRESS

P.O. Box 1770, Hillcrest, 3650 **Telephone:** 031 777 1374/5

Fax: 031 777 1376

Email: heifersa@heifer.org

REGISTRATION

Non Profit Company Registration Number: 2000/015804/08

Non Profit Registration: 013-484NPO

AUDITORS

BDO

1 Richefond Circle Ridgeside Office Park Umchalanga

BANKING DETAILS

Bank: Standard Bank **Branch:** Hillcrest

Account name: Heifer Project Gifts Account number: 257204938

Branch code: 045726

DONATIONS ONLINE

Become a monthly donor or make a once -off donation via credit card http://heifer.givengain.org



