

This is a tribute to all those, both in the Crawford Prep La Lucia Community, and without, who have been a part of 'Read to Feed' over the past four years.

**Read
to
Feed**

HEIFER
INTERNATIONAL
SOUTH AFRICA

Children Changing the World



"Read to Feed is more than a reading programme; it is also an opportunity for children to change the world."

—Archbishop Emeritus Desmond Tutu

HOW READ TO FEED WORKS:

Read

Read to Feed encourages a love for reading. Through Read to Feed, students are inspired to read books for the sheer joy and pleasure of reading. The more they read, the more they learn about the amazing worlds reading can open up for them and the more they help those less privileged than themselves.

Learn

Through Read to Feed, children have the opportunity to learn about hunger and poverty in South Africa and beyond, and to discover how Heifer's work can solve this problem. Most important, children learn that their small actions, like reading a book, can change the world for the better. They will discover that every little donation makes a difference in someone's life.

End Hunger

For every book they read, children collect small sponsorships. The funds they raise help Heifer International South Africa assist thousands of rural people to grow healthy food for their families to eat and to sell by providing seeds, trees, livestock and intensive training and support.

*And Bless you
+ Delmar
6.11.2012*

To learn more about Read to Feed, visit www.heifer.org.za or contact Heifer International South Africa on 031 777 1374 or heifersa@heifer.org.za.



Crawford Preparatory School La Lucia
'Reading to Feed' with
Heifer International South Africa

"When I take your hand, it's not for a hand-out - it's so that we can walk together."

It all started with Dan West, a Spanish Civil War relief worker whose job it was to ladle milk into cups for refugee children. Every day the milk ran out long before the endless line of starving children did. His frustrated, "These children don't need a cup, they need a cow!" led to the creation of Heifer International. This is a non-profit, charitable organisation which has worked in 127 countries world-wide over the past 70 years, but is currently operating in about 30. The needy people who join Heifer's projects are given pregnant animals, training, and support for up to five years. They, in turn, are obligated to *pay forward* that new knowledge and their animal's first born to another needy family about to join the project.

Heifer's 'Read to Feed' concept of bringing children on board to help raise the funds necessary to purchase livestock for poor families was a truly inspired move. By motivating, and rewarding children to read while at the same time developing empathy towards people less privileged than themselves, in their own countries, provides an excellent all-round *win-win* outcome for everyone involved.

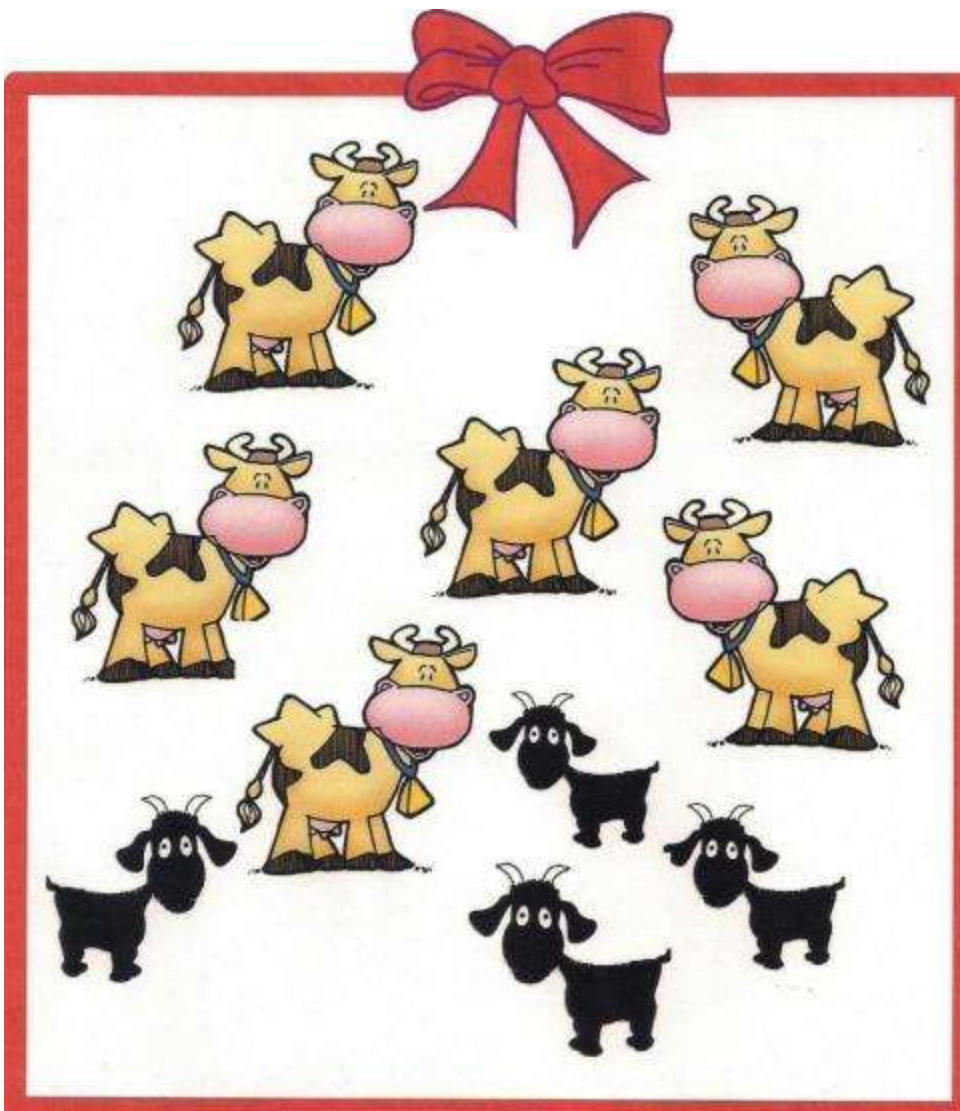
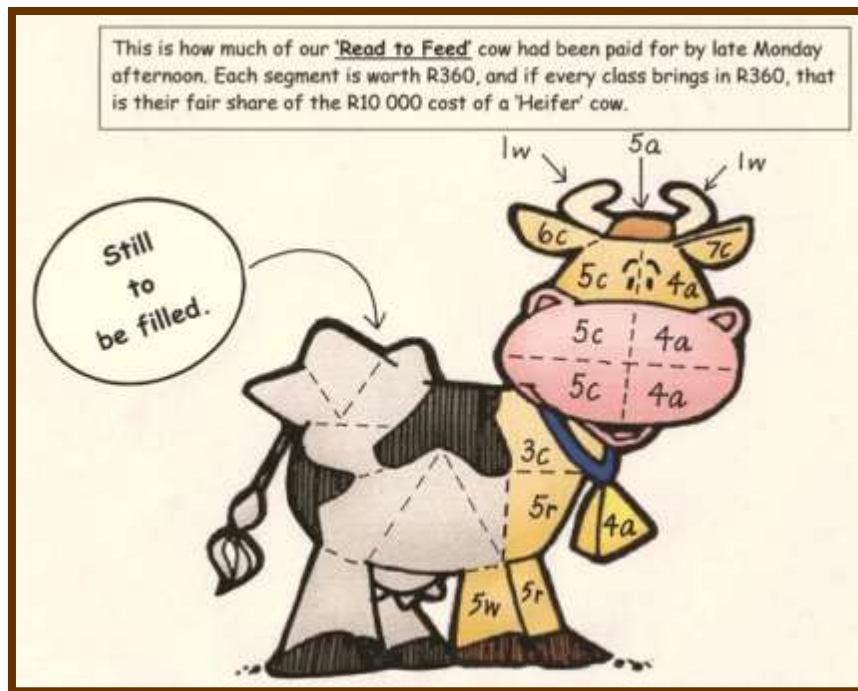
Heifer's South African headquarters is based in Botha's Hill. They operate primarily on projects in our three poorest rural areas: KwaZulu Natal, the Eastern Cape and Limpopo. The building blocks for their development in working with communities are these twelve cornerstones:-

Passing on the Gift - "*the gift that keeps growing*", Accountability, Sharing and Caring, Sustainability and Self-Reliance, Improved Animal Management, Nutrition and Income, Gender and Family Focus, Genuine Need and Income, Improving the Environment, Full Participation, Training and Education and Spirituality.

www.heifer.org.za

Crawford Prep La Lucia joined Heifer's 'Read to Feed' programme in 2011.

We had absolutely no idea what we could expect to raise so to make it fun, we decided to buy a specific animal rather than to just collect money. We felt very bold when we set our sights on one cow @ R10 000. To get everybody involved, our cow was divided into twenty eight R360 sections - each class's due.



It wasn't long before donations started to pour in. The generosity of our caring Crawford Prep La Lucia community was absolutely astonishing. As the six-week long outreach period drew to a close, the sky seemed to be raining cows! Finally, we were flabbergasted to find that we had raised over R68 000 - enough to buy six cows for people on the **Thusanang Dairy Heifer Project** in Matatiele in the Eastern Cape - with some money left over to buy four goats. One of our families actually paid for a whole cow themselves.



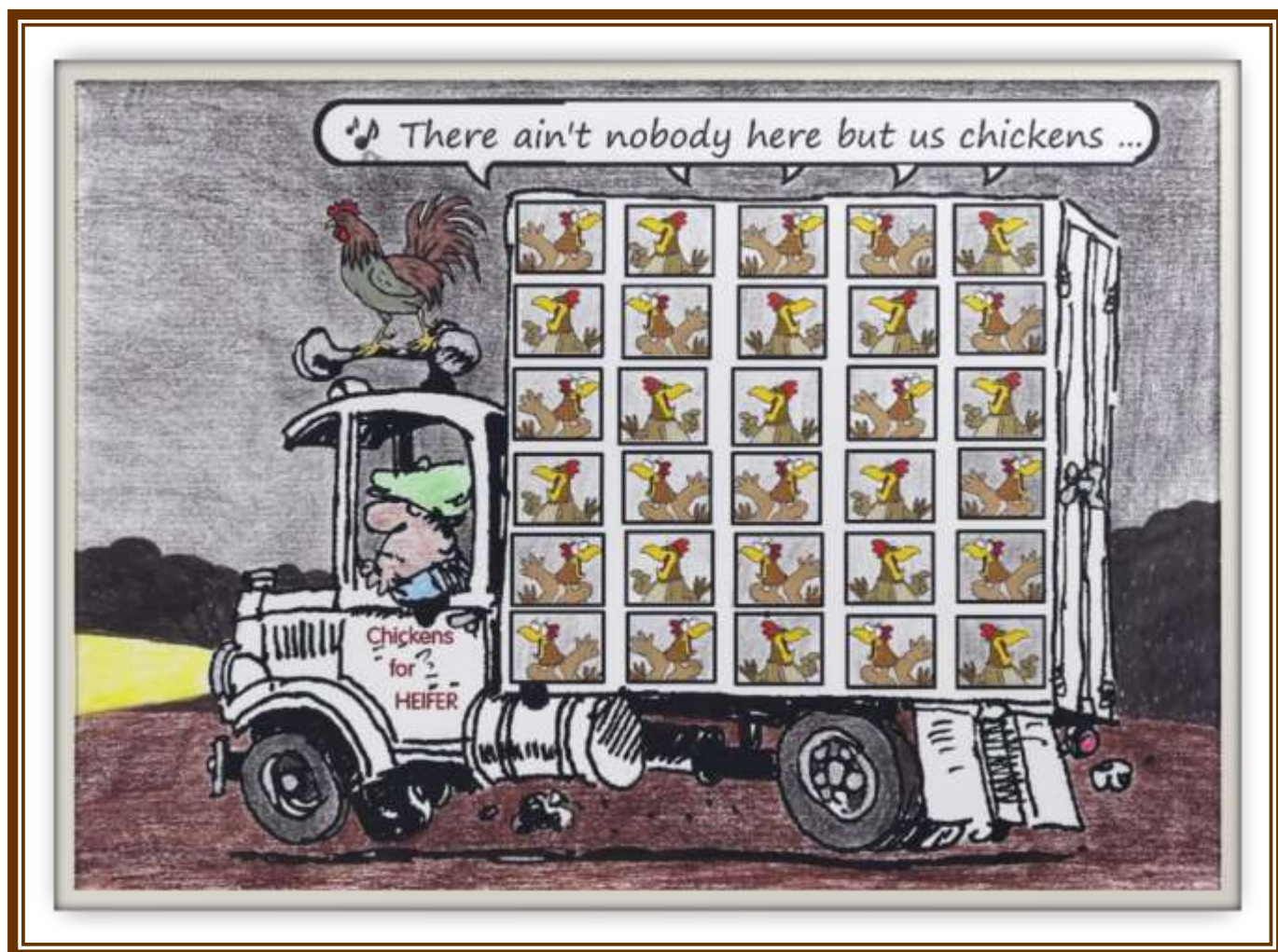
This project began in January 2013 and it aims to assist 600 families in the Matatiele area in the Eastern Cape Province to become small dairy producers. To date, 150 families have received 150 in-calf dairy cows, and households started milking their cows with an average production to 882 litres in a day and a monthly average of 26 460 litres.

Thusang Dairy Project. 2014. Heifer International South Africa (Online). Available: <http://www.heifer.org.za/projects/thusanang-dairy-project>. 4 September 2014.

Training and preparation starts well before trainee farmers actually receive their animals. The animals that they choose need to be suited to their area from a point of view of climate and in having a plentiful water and food supply. Grazing may need to be cultivated well ahead of time because Heifer discourages animals from being left to just roam around to find their own food, and in doing so, denuding and impoverishing the environment.

Over the next three years, 600 families in three villages around Matatiele will become small-scale dairy farmers through the project. Each family will care for one or two cows and will work together to sell milk and vegetables. Their cows' manure will be used to fertilise the very good vegetables that they grow.

In 2012, we decided it was going to be hens that year; hardy, rust-coloured, white-flecked Boschveld hens - all the way from Limpopo. Each needy family's 'starter-pack' was thirty hens and one rooster @ R1 200.



The currency was golden eggs, and each egg was worth R100.



For every R100 that our children brought to school, they were given one gold cardboard egg by their teachers. On the back of this, they wrote their names and their grades, and then raced to the library to pop them into Inkukhu, our 'Read to Feed' hen (see above) - and held thumbs that they would win a *nougat pop* in the lucky draw held each Friday. Thanks to our children's very generous sponsors that year, we almost doubled the amount that we had previously raised, to R112 000.

The Sukuma Poultry Project was started in 2011 and is located in the Mabheleni area which is 50km away from Port Shepstone on the KwaZulu Natal South Coast .

Eggs are an excellent source of first grade protein. From the moment that hens begin to lay, they produce one egg almost every day. A family with 15 to 20 chickens will have approximately 18 eggs each day - to eat, and to sell.

A family who commits to receive a consignment of chickens to be a part of the Sukuma Poultry Project is expected to pay for, and erect their own chicken coop ahead of the time of delivery.



Big hearted top donors -
Udaya Nadrajah & Zahara Atkinson



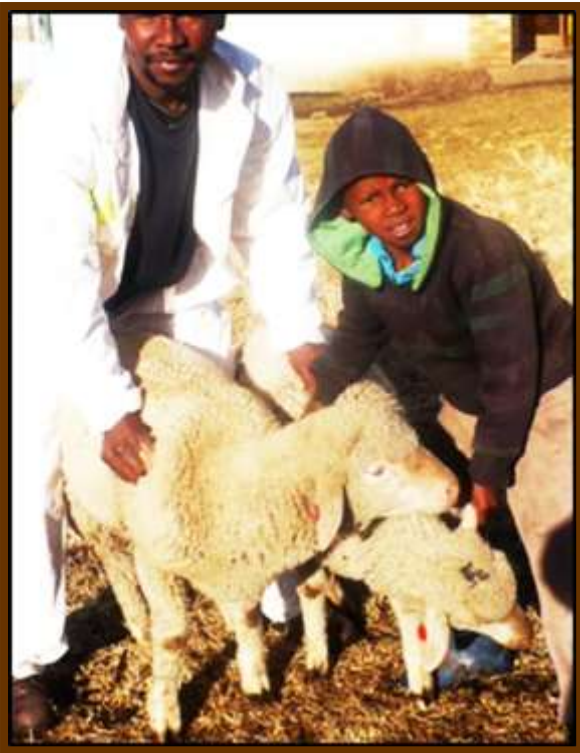
Daniel Duminy & Preyeshan Moodley
with their prize-winning T-shirts.



READ to FEED 2013



In 2013 the children read their hearts out to buy sheep for impoverished people on the **Gqunu and Ngxakolo Project** in the in the Eastern Cape. This had a very special significance for us because this was the place of Madiba's birth, and where later that year, he was laid to rest. This time, we raised **R135 000** - which was enough for twenty nine sheep. The currency that year was wool. Each R50 donated was exchanged for a ball of wool, and then an M & M (a puffy meringue and a white marshmallow). *Win - win - win!*



Sudeyan Moopanan with a hen that had come for a visit. Heifer had sent a bakkie-load of small farm animals to spend the morning with us - by way of a "Thank you".

Passing on the Gift® of an animal to another trainee farmer is a way of sharing that person's good fortune. It shows trust, and also breaks the destructive power of 'hand-outs'. The families receive animals that they could never hope to be able to afford to buy - but knowing that they will pay for them by *passing on* their animal's first born offspring to another family waiting in the wings, to be able to start their own small farm.



Xia Chain and Tasmiyah Mustapha racing to the library with their balls of wool to claim a caramel nougat pinwheel each.

Klaman Kouakou

cutting out cardboard balls of wool, the means of exchange. R50 for a ball of wool which was then exchanged for an 'M & M': a fluffy *Phat Ladies* meringue and a puffy white marshmallow.



FAMILY SHEEP

Each of these families paid for a sheep of their own for the poor people in Gqunu.



A family who preferred to remain anonymous



The Mthethwa Family

The Bhagwan Family



The Govind Family



The Omar Family



The Grandi Family





Some of 2013's 'READ to FEED' SUPER-HEROES



Nikhil Chetty Grade 2

Every Saturday, Nikhil and his parents usually go out to a restaurant for a special lunch. When 'Read to Feed' started, Nikhil decided that instead of paying money to restaurant each week, he wanted that be to given to "Read to Feed" instead.



Paula and Camila Rojas

raised their money by asking people at an important lunch at Bata, where their dad works, to please sponsor them for 'Read to Feed'. Paula then sent them weekly updates on how much many sheep we were be able to buy with the money that had come in.



Marie and Anna Brammer

'Reading to Feed' by Skype!

Most of their family lives in Germany and as they all wanted join in the fun, Skype was definitely the best way to include them. Opa Klaus is there on the screen listening to Anna read.

Children who brought in the most in donations



Each of these children paid for a least one sheep

Thashreya Padayachee, Kashmiri Rajbally, Daniel Duminy, Camila Rojas, Ria Allopi, Trishan Rajbally

Nikhil Chetty, Dhiya Naidoo, Zahra Atkinson, Neha Dwarika, Paula Rojas, Valentina D'Angelo Mellis

Imran Karsan, Sanjali Pillay, Ziyaad Moolla, Naomi Awoliyi, Priyanka Rajbally,

Mishalin Moopanar, Dhiya Dabideen,

Bela Bhagwandas, Priyal Bhagwandas

The winning class of 2013 ~
Mrs McDonald's Grade 2A!



Queen Sheep Baaa-bara
Grade 2A's
poster.

This was the
prize-winning class's
poster.

Each poster
was worth
R1200:

the price of
one sheep.

Each of the 30 balls
of fleece on there
had cost R50.

Every one of the children in these four classes contributed to 'Read to Feed'.



Mrs Johnson's Gr. 7A, also in 2nd position.



Mrs Wilson's Gr. 3C



Mrs Dupont's Gr. 4W



Mrs Bowman's Gr. 5R

2014



'Read to Feed' 2014

Heifer International South Africa introduced bees for the first time this year so it was very exciting for Crawford Prep La Lucia to be the school to help to start them off. We also leapt at the chance to be able to do our bit to champion the very alarming plight of bees. From now on, twenty five unemployed people in the Blouberg area of Limpopo will be trained each year to become beekeepers. PepsiCo employees from around the world were selected to teach them beekeeping, and how to manage and to market their bees' honey.



"PepsiCorps is a skills-based volunteer programme that affords PepsiCo employees, from the Americas, United Kingdom, Mexico and Saudi Arabia, an opportunity to make a positive impact by dedicating their knowledge, business skills and time to help local communities address societal change."

24 year-old fledgling beekeeper **Phasa**, expressed his gratitude for the much appreciated *hand-up* that he has been given: *"I would like to thank my new family, the DAFF/Heifer Blouberg team for giving me the opportunity to present myself (in) the best way I know how - giving me advice where needed, and working as a team to fight the common enemy; hunger and poverty. I humbly appreciate the work ethics displayed on this project and I hope this is the birth of many greater stories to follow. With the experience I received, I hope it rubs (off) to all young South Africans looking to change the world - because it starts where **you** are."*

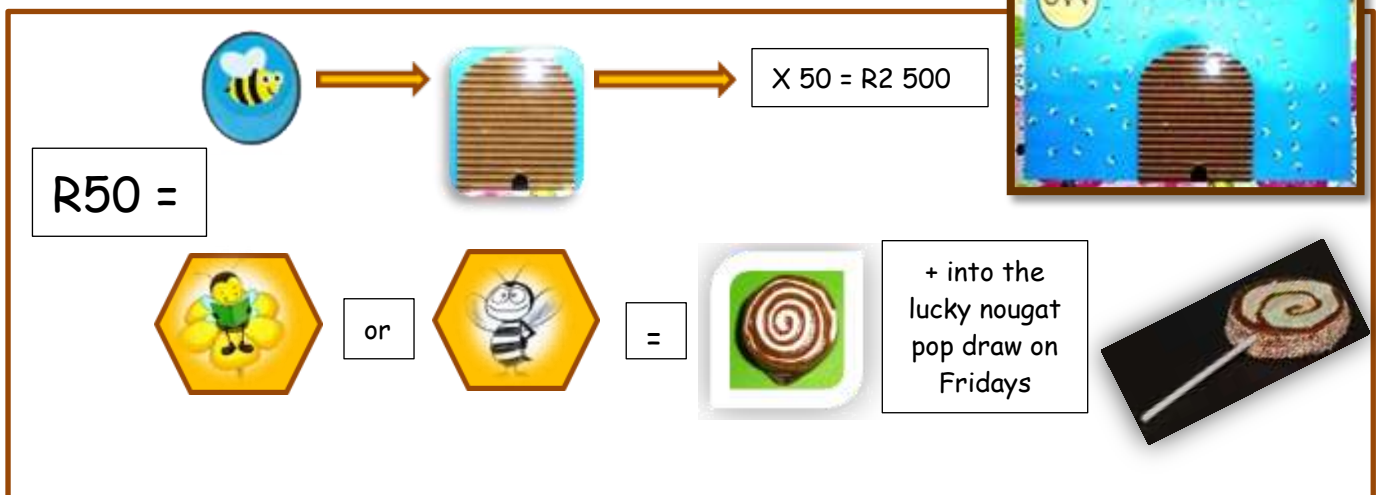




This time, the package required by each beekeeper was a beehive, a swarm of bees, the protective clothing and all the necessary equipment which cost, in total, **R2 500**.



The currency this time was bee cells @R50. Fifty cells meant 50 bee stickers which they then put on to their class beehives.



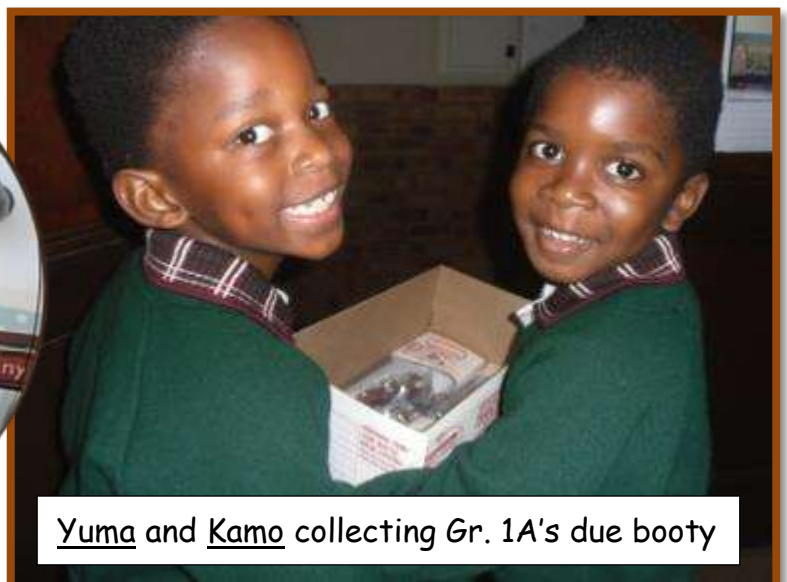
When 'Read to Feed' finally came to an end, our children, with the help of their unbelievably generous sponsors and some of our teachers, had contributed an incredible **R152 250.00** to help twenty five poor families in Limpopo to start to build meaningful lives for themselves.

Here is an example of what so many of the filled-out sponsor sheets looked like:-

NAMES OF <i>your kind</i> SPONSORS	BOOKS READ: <i>Please ask your parent or guardian to initial that you did read this number.</i>	AMOUNT PROMISED	TOTAL AMOUNT <i>Amount promised, multiplied by the number of books you read.</i>
Resh (mom)		R20	
Shane (dad)		R25	
Hkwa		R20	R20
Therin		R20	R20
Sergane Moodley		R50	R50
Ayush		R20	R20
granny		R20	R20
Keone		R50	R50
Yadya		R20	R20
Rahist		R20	R20
Dina		R20	R20
Prajev		R25	R25
Mensha		R25	R25
Kishore		R10	R10

Paid: R305

In many cases, children donated their own money - birthday money, savings or pocket money. And then of course, there were the delicious *Forest Fairies* nougat-based sweets which were given to say, "Thank you!" - definitely an added incentive!



Yuma and Kamo collecting Gr. 1A's due booty

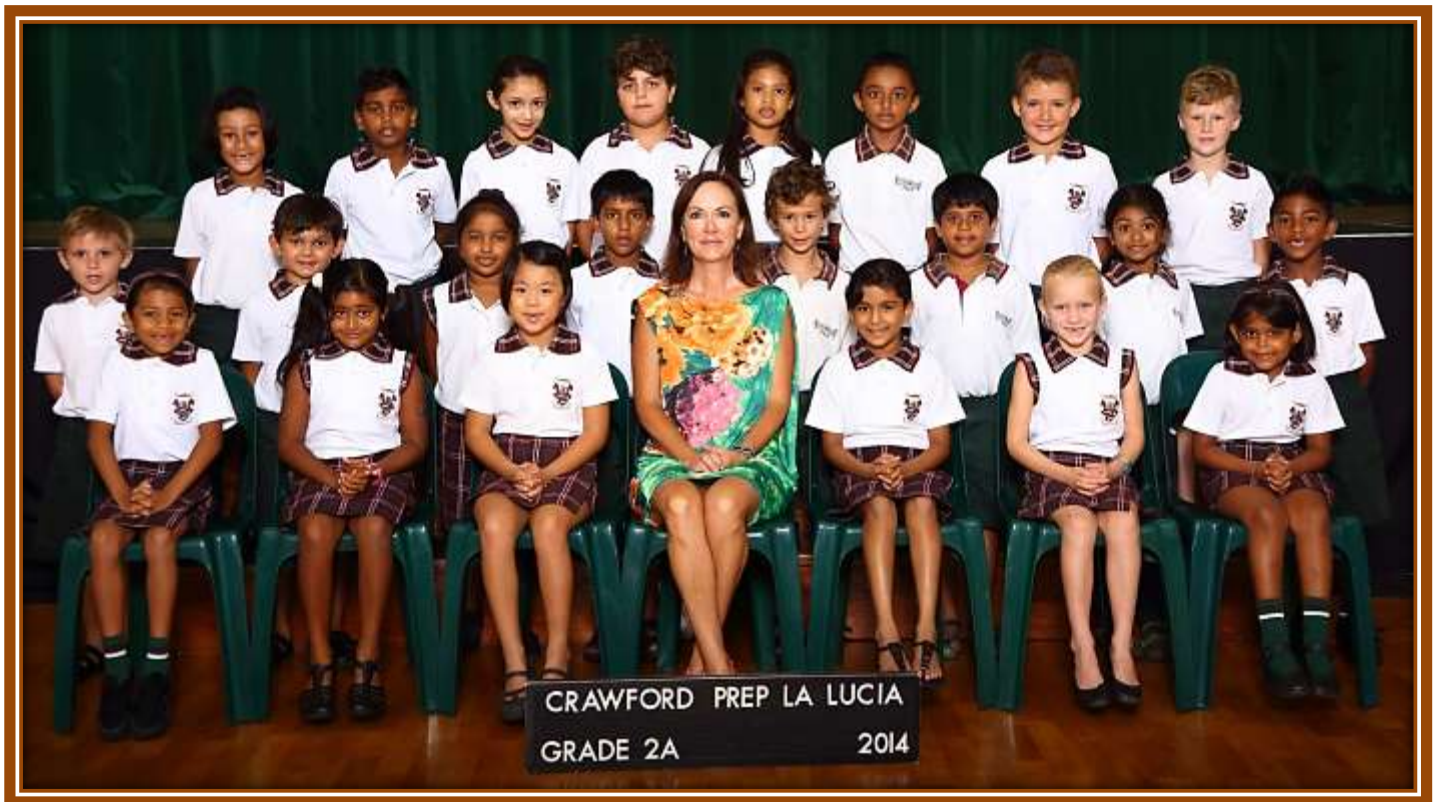
It was hoped that every single child in the school would come on board, however small their contribution, to *pay forward* their own good fortune in life, and to show that they really did care about people who so desperately needed our help. The two classes where this dream was realised and where everybody did make a donation, were Mrs Wilson's Gr. 3C, and Mrs McDonald's Gr. 2A. They were rewarded for their outstanding altruism with cupcakes topped with honey-coloured icing. (The baker who made the cupcakes actually Googled images of honey to make certain that she had got the colour exactly right!)



Not only did this entire class show that they all have very big hearts, but it was also the class which brought in the **most money out of the whole school**. The average amount donated, per child, in their class was **R540!**



The other CUPCAKE CLASS where everybody joined in was Mrs McDonald's Gr. 2A



DID
YOU
KNOW?

A bee's
wings beat
190 times
a second,
& 11 400
times
a minute.

1/12th tsp
is all the
honey a
bee
produces
in her
life-time.

Bees need
to visit
2 million
flowers
to make
450g of
honey.

It is the
only insect
that
produces
food which
is eaten by
humans.

The 'Bee's Knees' award winners were those children who raised enough money to pay for at least one entire beekeeper's starter pack @ R2 500.

Priyanka Rajbally

Diya Bhagwandin

Imran Karsan

Vitoria
D'Angelo Grandi



Shreha
Bhagwan

Nikhil Chetty

Neha Dwarika

Aekta Bhagwan

Tristan Rajbally

Betaniya Fantahun

Kamo Mphakathi

Camila Rojas Castellanos

Yash Maharaj

Sarisha
Sahaye

Valentina D'Angelo Mellis

Cayla-Jaimes
Fortune

These amazing children
each raised around
R1000 and more!

Dhiya Dabideen

Ziyaad Moolla

Dhiya Pillay

Sanjali
Pillay

Anna Brammer

Nirav
Narainsamy

Anu Hewammadduma

Dravid
Billava

Bryce Sukhdeo

Jaden Naidu

Marie Brammer

Chrisantha
Munsami

Kirti
Mathura

Courtney
Veenstra

Arya
Dwarika

Cameron
Veenstra

Isabella Sasse

Ria Allopi

There were many people from around the world in their support of our

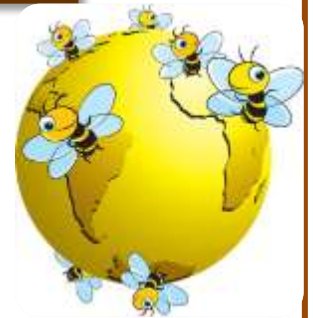


- family and friends who were very generous children, and for Heifer.

They are our **WORLD WIDE WEBBERS!**



This is Imran Karan's Canadian family who were most enthusiastic in the way that they supported Imran. We really appreciated their big-heartedness.



Vitoria D'Angelo Grandi



Vitoria's father works for Apple in Brazil. He (pictured on the left) and all of his colleagues here were very impressed by the way in which Crawford Preparatory School La Lucia was trying to raise money to help poor people in South Africa. Everyone in this photograph sponsored Vitoria to read.



Here are just some of Anna and Marie Brammer's German family who sponsored both of the girls to read. They have always been wonderfully supportive of 'Read to Feed'.



Anu Hewammadduma's grandmother lives in Sri Lanka. She was most generous in her donations to 'Read to Feed'.



Marta Todd has family members living in England, and they sponsored her to read.



Leo and Isabella Sasse's grandparents live in Germany and they sponsored them in Read to Feed'. Isabella reads non-stop! She is in the library every single day, with her nose in a book.



The Super Smarties

These are the smart ones who dreamed up innovative and exciting ways to raise their money - children whose ideas were 'out of the box' - the way that all the children at Crawford Prep are supposed to think!



Blair van Breda is a very keen and knowledgeable ornithologist, and everything with feathers on is his passion. He keeps various types of chickens so what he did to raise money for 'Read to Feed' was to sell their eggs. A brilliant idea!

Sherize Liebenberg went on a crusade of her own to raise her money - she visited a number of shops and businesses in a Durban North shopping centre and she told them about 'Read to Feed', and how desperately those rural people need us to help them.





Dhiya Pillay is in Grade 2. How she collected her money for 'Read to Feed' was to read stories to all the people who work at her dad's factory. One Saturday morning, she chose her favourite books and went to work with him. Everybody so enjoyed listening to her read that they were more than happy to make donations to 'Read to Feed'. She brought in well over R1000 to school the following Monday.



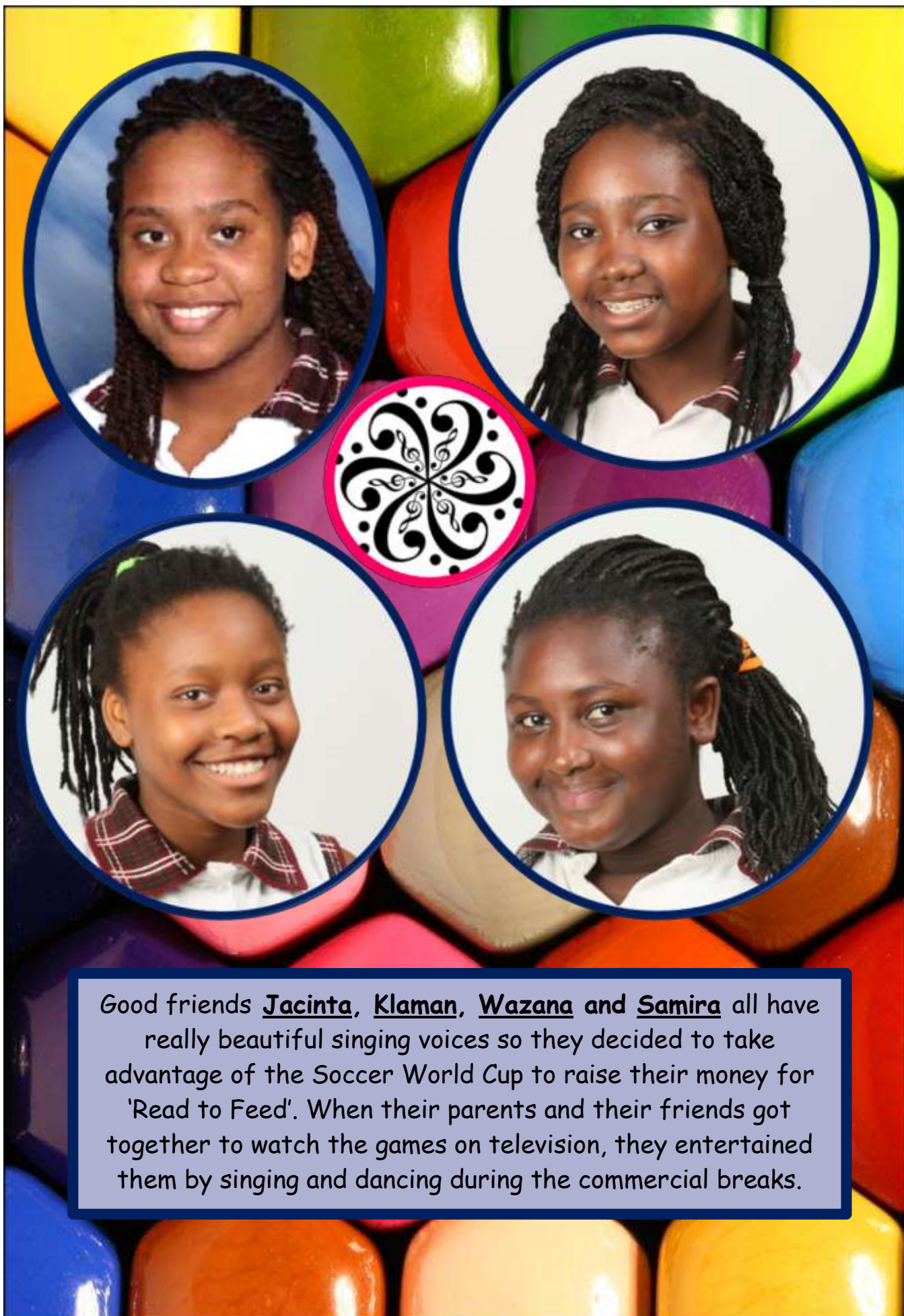
Although Tristan's family had already sponsored him to read for himself, Tristan's dad also sponsored him to read stories to sick children in the Mahatma Gandhi Hospital.



Although Super Smarties Mila Largatzis and Dhiya Dabideen had already donated lots of money to 'Read to Feed', they decided to hold a cake sale at school as well. The two of them baked dozens and dozens of muffins, cookies and crunchies to sell one break time. So delicious was everything that they sold out completely in ten minutes flat. They had made over R1000!



Gr.7 Shelley Xue was a Super Smartie par excellence. She put in so many hours behind the scenes - cutting out, putting up and doing whatever was needed. Nothing was too much trouble for Shelley!



Good friends Jacinta, Klaman, Wazana and Samira all have really beautiful singing voices so they decided to take advantage of the Soccer World Cup to raise their money for 'Read to Feed'. When their parents and their friends got together to watch the games on television, they entertained them by singing and dancing during the commercial breaks.



Lysiane and Junior Kouakou are both artistic as well as very enterprising. One weekend, the two of them, along with their elder sister, Klanan, set about painting a whole lot of pictures. Once they had dried, Lysiane and Junior, with their friend Trisha, took them round the housing estate where they live, and sold them to the other residents there. They gave that money to 'Read to Feed'.

And thus ended another very exciting, record-breaking 'Read to Feed'. Thanks to the truly heart-warming generosity of our children, their sponsors and some of our teachers, Crawford Preparatory School La Lucia remains the top contributing school in South Africa. We have held that position since 2012 when we raised R112 000 for truck-loads of Boschveldt hens.

Success like this comes only because of the many people who come on board to make it so. Firstly, there was the 'honey cell' *cutting-out* brigade - a big, happy group of children and wonderful teachers who cut out well over 3 200 golden cardboard cells in the time. Mr Yengwa who photocopied all those many sheets of honey cells and book-marks. And Mrs Judy Neilson who, as always, enters into the spirit of 'Read to Feed' and is such a good sport. As well as the daily bee-hive updates, there were her much awaited announcements of the nougat pop draw winners every Friday. Then there was Ms Greenwood, who as always, goes that extra mile to oblige and happily take loads of photographs. But the biggest stars of all were our class teachers. Already very busy people, they still found time to join in with all the hype and the business of managing endless bee stickers, honey cells, hives and money. It was their enthusiasm and encouragement that excited our children to participate as they did, and definitely motivated them to read.

None of this however would ever happen were it not been for the many, many people - family members, friends and work colleagues who always enter into the spirit of 'Read to Feed', *every year*, knowing that what you are doing is giving desperate people, people without hope, a life-line. Yours is a gift that keeps on giving - from poor family to poor family, and into the future. It is impossible to ever adequately express our appreciation and our gratitude to each and every one of you for your compassion, your generosity and for your making an immeasurable difference to the lives of our people in South Africa. A million thanks!

Our rallying cry for 'Read to Feed 2014' -

*I don't want to be another wave in the ocean,
I am a rock not just another grain of sand.
I want to be the one you run to when you need a shoulder,
I ain't a soldier but I'm here to make a stand*

~ BECAUSE WE CAN!

- with thanks to Bon Jovi

Dear Ms McKenna, fellow Crawford Preparatory School educators, students and parents,

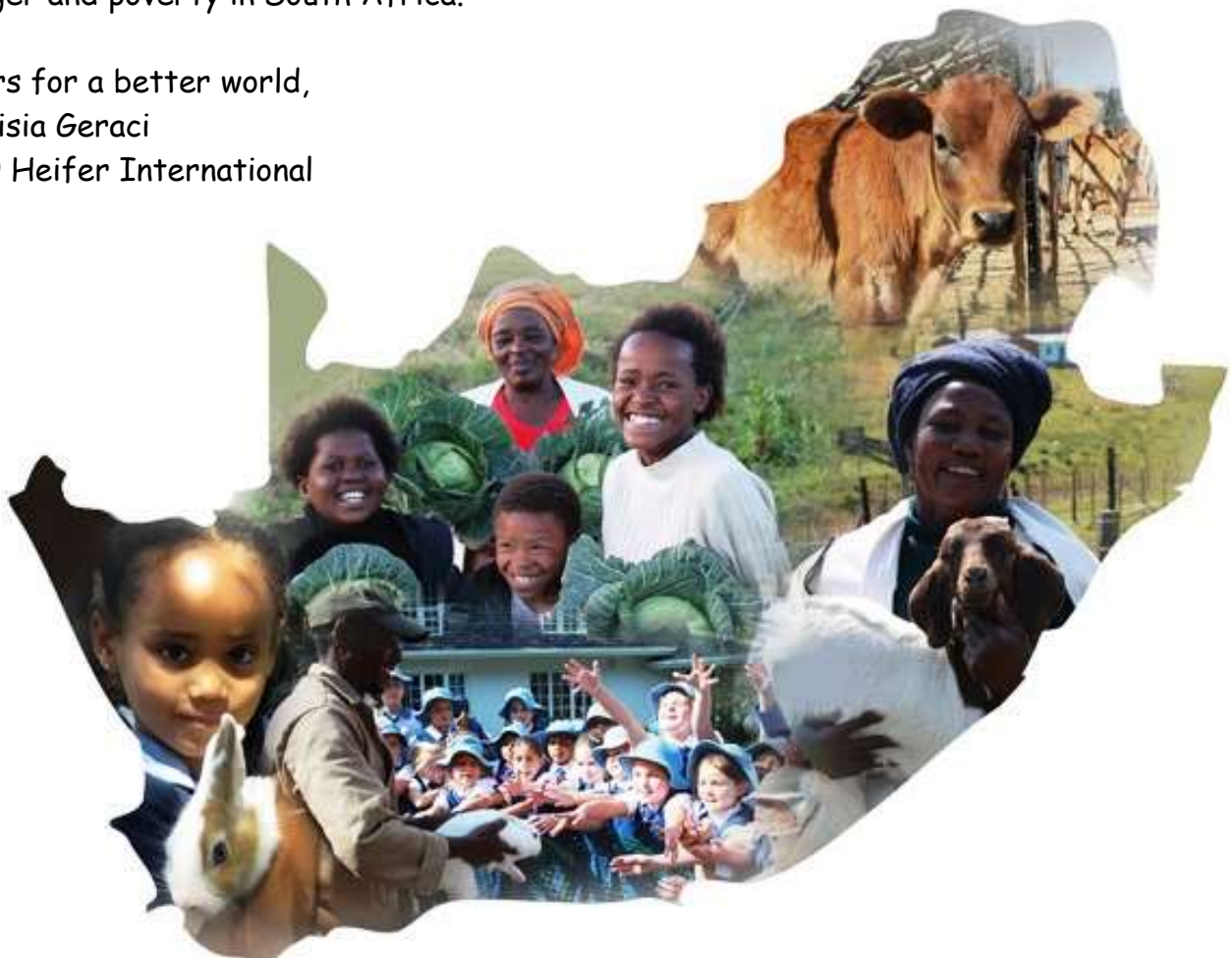
On behalf of the communities Heifer International South Africa serves, I'd like to extend my utmost gratitude for the past four years of generosity, enthusiasm and compassion you all have shown towards our work.

There is nothing more encouraging than seeing children passionate about reading. Moreover, when I see children reading to help lift others less fortunate out of poverty, I know there is hope for a brighter tomorrow. This is what makes the Read to Feed programme so brilliant - children changing the world through simple, yet powerful ways.

It's not easy to take on additional programmes during the school year. As a parent of 9 year old twins, I know first-hand that children, teachers and parents already have overwhelmingly full schedules. Through your passion and dedication, Ms McKenna, you have done the extraordinary year after year. We couldn't dream of a better collaboration than with you and Crawford Prep La Lucia. Every year, you continue to surprise us. This year was no different. The R152 250 raised this school year through Read to Feed to help rural families become self-sufficient was no simple feat. Hundreds, if not thousands of books read, money carefully collected, returned to school, and counted takes a tremendous amount of work.

So, please accept our heartfelt appreciation. You and the amazing children of Crawford Preparatory School are a true inspiration. Thank you for joining us in our journey to end hunger and poverty in South Africa.

Yours for a better world,
Marisia Geraci
CEO Heifer International



You are worth

not

for what you have,

not even for who you are,

but for what others have become -

because of you.