



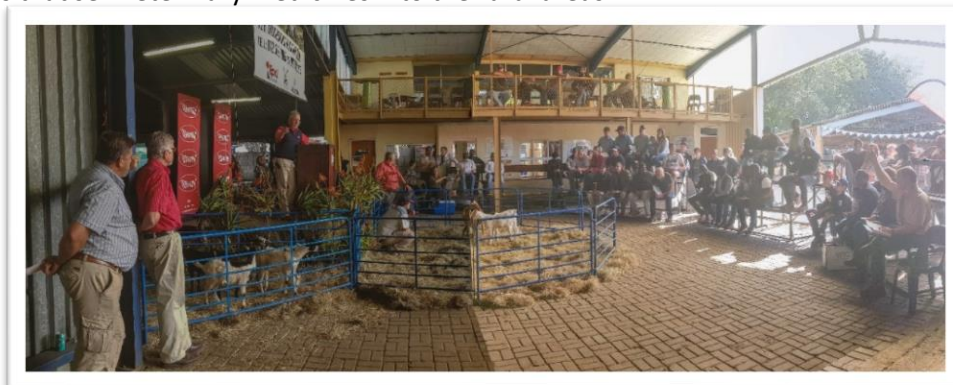
The HPSA Jozini Agricultural Model Project is funded by the European Union

HPSA's Jozini Agricultural Model Project covers four areas in the Umkhanyakhude District and the Zululand District - Jozini, Nongoma, Hlabisa and UMhlabuyalingana. The project, funded by the European Union, started in May 2015. The project aims to help 2400 farmers increase their livestock production. Part of the project activities are focused on helping goat farmers increase their productivity and assist with formalising the indigenous goat market by linking stakeholders throughout the value chain and organising goat sales at pension points and regular auctions. Project partners are Department of Rural Development and Land Reform, Mdukatshani Rural Development Project and the KZN Department of Agriculture and Rural Development.



CAHWs and staff interact with public and explain the project

HPSA and its partners had a stand at the Royal Show for the second year in a row. It was a great success with many farmers, traders and school children coming to get information on goat sale opportunities, block recipes, training materials and exploring partnerships. The project team presented during the SABC Living Land workshop. There were also opportunities make contact with companies that sell veterinary medicines into the rural areas.



Indigenous Veld Goats auction where Jozini goats were sold for the first time ever

The stand itself got a Gold Medallion for the display. Visitors were given mini examples of blocks, the block recipe and a pamphlet describing the partnership and the work it does. On the second to last day of the show, at the Indigenous Veld Goats (IVG) Society organised an auction of breeding stock and the Jozini project was invited to get farmers to bring goats from the Jozini area. 50 goats were added to make 200 goats on sale. This was the first ever indigenous goat auction at held at the Royal Show. It went very well. All but 3 of the goats were sold. Prices ranged from R1000 to R1700 for young female goats. The highest price achieved was R8500 for a ram belonging to the chairman of the IVG, Hilton Sanders. A further auction is being planned for October where our farmers have been invited to bring breeding stock. Currently the entry fee as well as the commission seem higher than what farmers will accept. HPSA and its partners are in negotiations around this.



School children learn about the possibilities of commercialising goats

Over the past two years, there have been 125,00 and 130,000 people attending the Royal Show and passing through the exhibitions. This has unprecedented exposure to HPSA, the Jozini Project and its funders, like the European Union. The display space was provided free of charge by the Durban Municipality. Community Animal Health Workers peopled the stand all ten days of the show giving them an opportunity to share their knowledge and experience.

Another opportunity that has come out of this is an ongoing dialogue with Mr Terry Strachen, the CEO of Royal Agricultural Society and heads up the Royal Show. He is committed to exploring future partnering opportunities with the Royal Show. He offered the HPSA and its partners to use the Royal Showgrounds for any training or meetings that need to take place as part of their CSI.



Staff and CAHWs proudly pose after receiving a Gold Medallion award for the display